



# WE PROUDLY SERVE STARBUCKS CATALOGUE 2025





# CATALOGUE OVERVIEW

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**INTRODUCTION**  
**WE PROUDLY SERVE STARBUCKS**

## ABOUT STARBUCKS

In the heart of Seattle in 1971, three friends—Jerry Baldwin, Zev Siegl, and Gordon Bowker—opened the first Starbucks store in Pike Place Market, where they sold high-quality coffee beans to passionate coffee lovers. This humble beginning marked the inception of a brand that would eventually revolutionize the coffee experience.

Years later, inspired by Italy's vibrant coffee culture, Howard Schultz joined the company and envisioned transforming Starbucks into a cozy coffee chain that would resonate with people around the globe. Under his leadership, Starbucks evolved from a simple coffee bean retailer into a beloved coffeehouse brand, creating inviting spaces for customers to enjoy their favorite brews.

Today, Starbucks stands as a global icon, celebrated not only for its specialty coffee but also for its warm and welcoming atmosphere. From the very beginning, Starbucks set out to be a different kind of company—one that not only honored the rich tradition of coffee but also fostered a sense of connection among its customers.

With more than 32,000 stores in 80 countries, Starbucks is the premier roaster and retailer of specialty coffee in the world. Each cup served reflects the brand's commitment to heritage and quality, ensuring that every customer enjoys an exceptional experience.



### Our mission

with every cup,  
with every conversation,  
with every community –  
we nurture the limitless possibilities of human connection.



# SUSTAINABILITY PRACTICES

Within We Proudly Serve Starbucks, we are dedicated to sourcing coffee sustainably. C.A.F.E. Practices ensures that our coffee is produced ethically, supporting farmers and protecting the environment. Our collaboration with the Rainforest Alliance enhances this commitment, focusing on conservation and the well-being of farming communities. Together, we aim to create a positive impact on the coffee industry and the planet. Within this upcoming section, we will give you more information about these projects.



## 1. C.A.F.E. PRACTICES

Starbucks' mission to inspire and nurture the human spirit goes beyond serving customers; it emphasizes responsible business practices and support for the communities involved in coffee production. As one of the largest coffee purchasers, sourcing from over 400,000 farmers across more than 30 countries, Starbucks recognizes that its future is intertwined with the well-being of these farmers and their families. At the heart of Starbucks' ethical sourcing is the Coffee and Farmer Equity (C.A.F.E.) Practices, which was developed in 2004 in partnership with Conservation International. This comprehensive verification program assesses farms based on four key criteria: economic, social, environmental, and quality.



**Economic Transparency:** Suppliers are required to provide detailed evidence of payments made throughout the supply chain, ensuring that farmers receive fair compensation for their coffee.



**Social Responsibility:** The program mandates the protection of workers' rights, ensuring safe working conditions, fair wages, and a strict zero-tolerance policy for child labor.



**Environmental Leadership:** C.A.F.E. Practices promotes sustainable agricultural practices, including the conservation of natural resources and biodiversity, and prohibits deforestation and the use of harmful pesticides.



**Quality Assurance:** Starbucks only sources high-quality arabica coffee, paying premiums above market prices to support farmer profitability and incentivize adherence to ethical sourcing standards.

The C.A.F.E. Practices process begins with an evaluation of coffee quality, where suppliers must commit to economic transparency before any business is conducted. Once suppliers submit their applications detailing their supply chains, third-party organizations conduct inspections to assess compliance with over 200 indicators outlined in the program.

Starbucks emphasizes continuous improvement within the C.A.F.E. Practices framework, conducting regular re-verifications and addressing any violations promptly. This approach ensures that any issues are resolved effectively, fostering positive change among suppliers and enhancing the sustainability of coffee production.

In addition to C.A.F.E. Practices, Starbucks has invested over \$150 million in various initiatives aimed at supporting coffee-growing communities. These programs include farmer loans, sharing agronomic knowledge, and promoting innovative agricultural practices, all designed to increase the prosperity and resilience of farmers and workers in the coffee industry.







## 2. RAINFOREST ALLIANCE PARTNERSHIP

**Starbucks and Rainforest Alliance:** Starbucks has a partnership with Rainforest Alliance focused on responsibly sourcing coffee and promoting sustainable farming practices. This collaboration helps protect the environment and support local communities. Starbucks purchases Rainforest Alliance-certified coffee and cocoa, contributing to the sustainability of coffee production and improving the living conditions of coffee farmers.

**Nestlé Coffee Partners:** Nestlé Coffee Partners supports the We Proudly Serve Starbucks program and collaborates with Rainforest Alliance to ensure the quality and sustainability of the coffee. This includes training baristas and assisting in finding the right coffee solutions for businesses.

**Sustainability Initiatives:** Starbucks and Rainforest Alliance work together on various programs aimed at improving living conditions in coffee-producing communities, such as education, healthcare, and infrastructure development.



## STARBUCKS & NESTLÉ PROFESSIONAL

In 2018, Starbucks and Nestlé established the Global Coffee Alliance to accelerate and enhance the global reach of Starbucks® brands in foodservice. Within the alliance, Nestlé is an authorized distributor of Starbucks® products in foodservice channels.

The We Proudly Serve Starbucks® coffee program combines the strength and affinity of the Starbucks® brand with the distribution expertise and reach of Nestlé, one of the world's leading food companies.

Nestlé Professional adopts a collaborative approach to all support for the We Proudly Serve Starbucks® Coffee program. From helping to find the right coffee solution for your business to training your baristas, Nestlé Coffee Partners works closely to drive total category sales through the broader coffee portfolio and seasonal campaigns.



# WE PROUDLY SERVE STARBUCKS COFFEE PROGRAM

With solutions tailored to all your business needs, the We Proudly Serve Starbucks® coffee program is more than just high-quality coffee from the world's most admired coffee brand. With this program, you can create a wonderful beverage experience that your consumers know and appreciate.



# COFFEE PROGRAM OVERVIEW

Each program is designed to meet different operational needs while delivering the quality and taste associated with the Starbucks brand.

## Served Program

This option involves baristas preparing and serving Starbucks beverages directly to customers. It provides a full café experience, allowing for personalized drink customization and high-quality service. Ideal for locations that want to offer an authentic Starbucks experience.



## Self-Serve Program

In this model, customers can prepare their own beverages using coffee machines and equipment provided at the location. This option allows for convenience and efficiency, making it suitable for high-traffic areas where quick service is essential.



## Single-Serve Program

This approach features individually packaged instant coffees, allowing customers to enjoy Starbucks coffee with minimal preparation. It is a great option for locations with limited space or those looking to provide a quality coffee experience without the need for extensive barista training.



# SERVED PROGRAM



## SERVED PROGRAM

Thanks to the Served solution from We Proudly Served Starbucks, you can offer personalized Starbucks® beverages to your consumers, crafted by professional Starbucks Champions. Starbucks Coffee Masters will train your barista team and immerse them in serving the perfect Starbucks® beverages. To provide you with a solution to meet your business needs and deliver a unique consumer experience, the Served solution offers a choice of three programmes: Short, Tall or Grande.

### Your Place, Your Barista, with Iconic Starbucks® Beverages

The Served solution elevates your menu offer by providing the following:



A range of iconic hot and cold Starbucks® beverages.



Seasonal campaigns that deliver innovative Starbucks® flavours and drive consumer excitement throughout the year.



Approved equipment and accessories to ensure consistent, high-quality beverages every time.








Premium branding and point of sale (POS) in line with Starbucks® look and feel.

The Served programmes (Short, Tall and Grande) are designed to deliver a variety of beverages to meet your needs. Choose the program that is right for your site.



# BRANDING KIT OVERVIEW

To drive brand visibility and create an authentic We Proudly Serve Starbucks® consumer experience, the Served solution is provided with a modular branding kit.

TILES BACKDROP	A-FRAME	CONDIMENT UNIT	TEAVANA™ HOT TEA RACK	STRUT CARD
<ul style="list-style-type: none"><li>• Lightweight metal connected tiles.</li><li>• Menu and Campaign POS will be printed onto Yupo Taco to be placed onto the tiles.</li></ul> 	<ul style="list-style-type: none"><li>• A metal A-Frame to display brand promotions and campaigns.</li></ul> 	<ul style="list-style-type: none"><li>• A condiment unit used to store items such as sugars, stirrers and sleeves.</li><li>• The condiment unit is made up of a metal divider with a wooden surround, which is easily locked together using magnets.</li></ul> 	<ul style="list-style-type: none"><li>• A tea rack to display the site's range of premium hot teas.</li></ul> 	<ul style="list-style-type: none"><li>• A printed A4 strut card to display campaign creative.</li></ul> 

# BRANDING KIT SET-UP

To deliver a consistent We Proudly Serve Starbucks® experience, the following set-up and branding guidance is created for your location.

- 1 Display the menu backdrop and tiles according to the guidance on the next page.
- 2 Align the strut card as directly in front of the menu as possible.
- 3 Place the A-Frame within your We Proudly Serve Starbucks® site.
- 4 Place the condiment unit in an area which is away from the bar, so the consumer has space to serve themselves.
- 5 Display the TEAVANA™ hot tea rack on the back bar (if possible).



# **SELF-SERVE PROGRAM**





## SELF-SERVE PROGRAM

High-quality coffee should be readily available, no matter the time of day, night or environment. The We Proudly Serve Starbucks® Self-Serve solution can reach any corner of your location 24/7 – offering Starbucks® beverages at the touch of a button. To provide you with a solution to meet your business needs and deliver a unique consumer experience, the Self-Serve solution offers a choice of three programmes: Short, Tall, or Grande.



### Premium Beverages on-Premise

With our self-serve solutions, you can offer iconic hot and iced Starbucks® beverages at any time. It's the ultimate convenience for your consumers.



### Easy-to-use technology

Our commercial coffee machines are easy to use and offer a wide selection of the most popular hot and iced Starbucks® beverages.



### Flexible, scalable solutions

Easy to set up and available as countertop and freestanding units, with options for free or cash payments. Our Short, Tall, and Grande Self-Served solutions make hot and iced Starbucks® beverages available at the touch of a button.

	SHORT	TALL	GRANDE
CUP SIZES AVAILABLE	• Espresso & Short • Espresso & Tall • Short & Tall	• Espresso, Short & Tall • Espresso, Tall & Grande	• Espresso, Short & Tall/Tall Iced • Espresso, Tall & Grande/Tall Iced
CHANNELS	Closed Channels Workplace   Education   Healthcare   Hotels		
RECOMMENDED CUPS PER DAY	Up to 40 cups per day	Up to 40–80 cups per day	Beyond 80 cups per day

# BRANDING KIT SET UP & MENU DISPLAY

The below renders demonstrate approved branding set up and menu tile layouts for you to follow.

## SELF-SERVE SHORT



## SELF-SERVE TALL



## SELF-SERVE GRANDE



## Backdrop (Short)

- 1 Only use We Proudly Serve Starbucks® point of sale (POS) materials.
- 2 Place backdrop directly behind condiment unit.

## Condiment unit







- 3 Place condiment unit directly next to the coffee machine.
- 4 Cups should not be stacked higher than the coffee machine.
- 5 Serve only We Proudly Serve Starbucks® condiments, cups and teas with the coffee offer.

## Menu tiles (Tall & Grande)

- 3 Place menu directly above the coffee machine and condiment unit.
- 4 Display menu horizontally or vertically.
- 5 Ice machine placed to the left of the coffee machine.

# BRANDING KIT SET UP & MENU DISPLAY

The below renders demonstrate approved branding set up and menu tile layouts for you to follow.

	SHORT	TALL	GRANDE
COUNTER TOP	 A black coffee machine with a digital display is positioned on a white counter. To its right is a black storage unit holding various Starbucks-branded items, including a 'FLAVOUR TIP SUMMER' sign, a 'WE PROUDLY SERVE' sign with the Starbucks logo, and a display of Starbucks cups and syrups.	 A black coffee machine with a digital display is positioned on a white counter. Above the machine is a large menu board. To the right of the machine is a black storage unit holding various Starbucks-branded items, including a 'FLAVOUR TIP SUMMER' sign, a 'WE PROUDLY SERVE' sign with the Starbucks logo, and a display of Starbucks cups and syrups.	 A black coffee machine with a digital display is positioned on a white counter. Above the machine is a large menu board. To the right of the machine is a black storage unit holding various Starbucks-branded items, including a 'FLAVOUR TIP SUMMER' sign, a 'WE PROUDLY SERVE' sign with the Starbucks logo, and a display of Starbucks cups and syrups.
FREESTANDING	 A black coffee machine with a digital display is positioned on a wooden cabinet. To its right is a black storage unit holding various Starbucks-branded items, including a 'FLAVOUR TIP SUMMER' sign, a 'WE PROUDLY SERVE' sign with the Starbucks logo, and a display of Starbucks cups and syrups.	 A black coffee machine with a digital display is positioned on a wooden cabinet. Above the machine is a large menu board. To the right of the machine is a black storage unit holding various Starbucks-branded items, including a 'FLAVOUR TIP SUMMER' sign, a 'WE PROUDLY SERVE' sign with the Starbucks logo, and a display of Starbucks cups and syrups.	 A black coffee machine with a digital display is positioned on a wooden cabinet. Above the machine is a large menu board. To the right of the machine is a black storage unit holding various Starbucks-branded items, including a 'FLAVOUR TIP SUMMER' sign, a 'WE PROUDLY SERVE' sign with the Starbucks logo, and a display of Starbucks cups and syrups.

# SEASONAL CAMPAIGNS



# SEASONAL CAMPAIGNS

The seasonal campaign of We Proudly Serve Starbucks features a variety of beverages that are specially crafted to align with the changing seasons. This allows customers to enjoy delightful drinks that capture the essence of each time of year. For instance, you can savor a refreshing Vanilla Iced Latte during the summer months, while in the fall, you can indulge in the cozy flavors of a Pumpkin Spice Frappuccino. These seasonal offerings provide a unique experience that celebrates the tastes of each season.

WINTER/SPRING January – April		SUMMER April – September		AUTUMN September – November		HOLIDAY November – January	
SERVED PROGRAM							
SELF-SERVE PROGRAM							

# **SINGLE-SERVE PROGRAM**





## SINGLE-SERVE PROGRAM

The Single Serve Program provides a selection of individually portioned Starbucks coffee, requiring only hot water for preparation. This program is ideal for locations where a full branded machine is impractical or where smaller bean-to-cup machines are unavailable.

Whether on a flight, at work, or anywhere else away from home, you can easily serve your customers with these convenient sachets—where no specialized equipment is needed, just hot water.

This program saves time, as each coffee is pre-portioned for a single cup, eliminating the need for measuring. A wide range of products is available, from medium roasts to flavored options, all created to the high standards associated with Starbucks coffee.

The Single Serve Program is particularly suitable for:



### Hotels

The Single-Serve products are easy to prepare, requiring only equipment typically found in hotel rooms.



### Travel

The Single-Serve Program features a dedicated section of products specifically designed to meet the needs of professionals on ships, trains, and boats.



### Workplace

Ideal for providing convenience, this solution allows employees to quickly enjoy their favorite beverages during meetings and busy workdays.

## THESE ARE SOME OF OUR CUSTOMERS THAT WENT AHEAD OF YOU



# APPENDIX 1: SERVED PRODUCTS

## COFFEE

PRODUCT DESCRIPTION	SUPPLIER ITEM NO.	GTIN	CONTENT CU	TOTAL UNITS PER LAYER / PALLET
Decaf Coffee Espresso Roast Whole Bean	12534800	40762111085588	12 x 1 KG	6 / 18
Dark Espresso Roast Whole Bean	12565685	8445290169860	6 x 1 KG	11 / 33
Blonde Espresso Roast Whole Bean	12565655	8445290465696	6 x 1 KG	11 / 44

## SYRUPS

PRODUCT DESCRIPTION	SUPPLIER ITEM NO.	GTIN	CONTENT CU	TOTAL UNITS PER LAYER / PALLET
Syrup Caramel	12442398	4052275477618	6 x 1 Liter	23 / 92
Syrup Vanilla	12442350	5057624495489	6 x 1 Liter	20 / 80
Syrup Hazelnut	12442416	5057624496523	6 x 1 Liter	20 / 80
Syrup Brown Sugar	12559146	5057624732850	6 x 1 Liter	20 / 80

## OTHER BEVERAGE COMPONENTS

PRODUCT DESCRIPTION	SUPPLIER ITEM NO.	GTIN	CONTENT CU	TOTAL UNITS PER LAYER / PALLET
Frapp Base Creme	12442551	5057624286612	12 x 1 Liter	12 / 60
Frapp Base Coffee	12442552	5000187149825	12 x 1 Liter	12 / 60
Powder Frappuccino	12414785	40762111087827	24 x 56,7 gram	16 / 176
Concentrate Chai Tea	12611276	4064659185637	6 x 1 Liter	24 / 120
Drizzle Caramel	12605612	5057624074844	12 x 370 gram	20 / 80
Chocolate Sauce	12455068	5057624412745	4 x 2,5 KG	12 / 48

## CHOCOLATE

PRODUCT DESCRIPTION	SUPPLIER ITEM NO.	GTIN	CONTENT CU	TOTAL UNITS PER LAYER / PALLET
Hot Chocolate Pwdr Rainforest Alliance	12617226	8445291781641	10 x 1 KG	10 / 40

## TEA

PRODUCT DESCRIPTION	SUPPLIER ITEM NO.	GTIN	CONTENT CU	TOTAL UNITS PER LAYER / PALLET
TEAVANA Teabag English Breakfast	12415410	40840158130871	6 x 24 pieces	22 / 154
TEAVANA Teabag Earl Grey	12415412	40840158130888	6 x 24 pieces	22 / 154
TEAVANA Teabag China Green	12415414	40840158130895	6 x 24 pieces	22 / 154
TEAVANA Teabag Harmo Mint	12415416	40840158130918	6 x 24 pieces	22 / 154

## PAPER CUPS – OTHER CONDIMENTS

PRODUCT DESCRIPTION	SUPPLIER ITEM NO.	GTIN	CONTENT CU	TOTAL UNITS PER LAYER / PALLET
Cup Hot 4 oz	12578937	7613287755483	1000 pieces	10 / 50
Cup Hot 8 oz	12579068	7613287755605	1000 pieces	6 / 30
Cup Hot 12 oz	12494178	7613287755612	1000 pieces	6 / 30
Cup Hot 16 oz	12578983	7613287755650	1000 pieces	4 / 12
Cup Hot 20 oz	12414877	762111301512	600 pieces	4 / 16
Lid Hot Board 8/10 oz	12578975	5060622810895	1386 pieces	4 / 20
Lid Hot Board 12/16/20 oz	12578992	5060622810901	1260 pieces	4 / 20
Sleeve Hot 8 oz	12414823	816326018076	1475 pieces	6 / 30
Sleeve Hot 12/16/20 oz	12414746	816326010858	1475 pieces	6 / 30
Cup Cold 12 oz	12513021	8445290160256	1000 pieces	4 / 20
Cup Cold 16 oz	12513023	8445290159779	1000 pieces	4 / 16
Lid Cold Dome 12 oz	12513022	8445290159786	1000 pieces	9 / 36
Lid Cold Dome 16/20 oz	12513024	8445290159793	1000 pieces	6 / 24
Lid Cld Strawless 12 oz	12513027	8445290159809	1000 pieces	8 / 32
Lid Cld Strawless 16/20 oz	12513025	8445290160317	1000 pieces	6 / 24
Paper Straw 230 mm	12534743	5060622810710	2000 pieces	8 / 24
Stir Sticks 175 mm	12527148	6410600034314	10000 pieces	6 / 60
Napkins	12414904	7322540951721	5 x 200 pieces	4 / 20
Carry Tray Frisby 4 cup	12526132	3215400004139	220 pieces	4 / 20
Carry Tray Frisby 2 cup	12526203	3215400000278	480 pieces	4 / 20

## CERAMAICS MUGS & REUSABLES

PRODUCT DESCRIPTION	SUPPLIER ITEM NO.	GTIN	CONTENT CU	TOTAL UNITS PER LAYER / PALLET
Mug 4 oz	12567606	8445290893598	4 pieces	2 / 6
Mug 8 oz	12567541	8445290893628	4 pieces	7 / 21
Mug 12 oz	12567538	8445290893659	4 pieces	6 / 18
Mug 16 oz	12567505	8445290893673	4 pieces	6 / 18
Cup Lid Hot Reusable 12 oz	12521277	8445290314420	25 pieces	12 / 84
Cup Lid Hot Reusable 16 oz	12521281	8445290313904	25 pieces	12 / 72
Cup Lid Cold Reusable 16 oz	12588403	8445290910240	25 pieces	12 / 144

## BARISTA TOOLS & ACCESSIORES

PRODUCT DESCRIPTION	SUPPLIER ITEM NO.	GTIN	CONTENT CU	TOTAL UNITS PER LAYER / PALLET
Pump Chocolate Sauce	12477655	5057624714153	2 pieces	4 / 16
Beverage Shaker	12580505	6294017121535	1 piece	4 / 12
Fountain Jar Plastic Small	12504291	687329039210	1 piece	4 / 8
Dispenser Sleeve Hot Cup	12415429	762111771629	1 piece	15 / 135
Pump Small Thin	12512753	687329047055	1 piece	14 / 42
Ice Scoop Tall 12 oz	12444675	40762111219136	1 piece	4 / 12
SBUX Ice Scoop Grande 16oz	12454713	40762111219068	1 piece	3 / 12
SBUX Container Cube	12414753	40762111024662	1 piece	5 / 25
Pitcher Steaming Next Gen	12417989	40762111848893	1 piece	8 / 64
Pump White Mocha	12424562	40762111181730	1 piece	15 / 30
Holder 4 Slot Lid	12428436	762111377111	1 piece	4 / 40
Pump Frappuccino Base	12414845	5019757006970	5 pieces	4 / 20
Holder Frappuccino base	12414822	762111239877	1 piece	50 / 300
Gauging Collar Kit	12512579	687329047062	1 piece	14 / 56
Filter 5.6L Brew	12414945	72504112367	500 pieces	12 / 72
Pump 3.75 ml	12417992	40762111876537	5 pieces	4 / 8
Pump Syrup 7.7 ml	12482025	40762111413121	3 pieces	4 / 12
Starbucks Holder 3 Tier Syrup	12502730	5000187136092	1 piece	31 / 155

## APPENDIX 2: SELF-SERVE PROGRAM

### COFFEE

PRODUCT DESCRIPTION	SUPPLIER ITEM NO.	GTIN	CONTENT CU	TOTAL UNITS PER LAYER / PALLET
Decaf Coffee Espresso Roast Whole Bean	12534800	40762111085588	12 x 1 KG	6 / 18
Dark Espresso Roast Whole Bean	12565685	8445290169860	6 x 1 KG	11 / 33
Blonde Espresso Roast Whole Bean	12565655	8445290465696	6 x 1 KG	11 / 44

### SYRUPS

PRODUCT DESCRIPTION	SUPPLIER ITEM NO.	GTIN	CONTENT CU	TOTAL UNITS PER LAYER / PALLET
Syrup Caramel	12442398	4052275477618	6 x 1 Liter	23 / 92
Syrup Vanilla	12442350	5057624495489	6 x 1 Liter	20 / 80
Syrup Hazelnut	12442416	5057624496523	6 x 1 Liter	20 / 80
Syrup Brown Sugar	12559146	5057624732850	6 x 1 Liter	20 / 80

### CHOCOLATE

PRODUCT DESCRIPTION	SUPPLIER ITEM NO.	GTIN	CONTENT CU	TOTAL UNITS PER LAYER / PALLET
Hot Chocolate Pwdr Rainforest Alliance	12617226	8445291781641	10 x 1 KG	10 / 40

### TEA

PRODUCT DESCRIPTION	SUPPLIER ITEM NO.	GTIN	CONTENT CU	TOTAL UNITS PER LAYER / PALLET
TEAVANA Teabag English Breakfast	12415410	40840158130871	6 x 24 pieces	22 / 154
TEAVANA Teabag Earl Grey	12415412	40840158130888	6 x 24 pieces	22 / 154
TEAVANA Teabag China Green	12415414	40840158130895	6 x 24 pieces	22 / 154
TEAVANA Teabag Harmo Mint	12415416	40840158130918	6 x 24 pieces	22 / 154



## STICKS & POUCHES

PRODUCT DESCRIPTION	SUPPLIER ITEM NO.	GTIN	CONTENT CU	TOTAL UNITS PER LAYER / PALLET
Sugar White	12427265	8710348205853	3000 x 2,5 gram	9 / 63
Sugar Brown	12428619	8710348205860	3000 x 2,5 gram	9 / 63

## PAPER CUPS – OTHER CONDIMENTS

PRODUCT DESCRIPTION	SUPPLIER ITEM NO.	GTIN	CONTENT CU	TOTAL UNITS PER LAYER / PALLET
Cup Hot 4 oz	12578937	7613287755483	1000 pieces	10 / 50
Cup Hot 8 oz	12494180	7613287755605	1000 pieces	6 / 30
Cup Hot 12 oz	12494178	7613287755612	1000 pieces	6 / 30
Cup Hot 16 oz	12578983	7613287755650	1000 pieces	4 / 12
Cup Hot 20 oz	12414877	762111301512	600 pieces	4 / 16
Lid Hot Board 8/10 oz	12578975	5060622810895	1386 pieces	4 / 20
Lid Hot 12/16/20 oz	12414867	762111301369	1000 pieces	8 / 32
Lid Hot Board 12/16/20 oz	12578992	5060622810901	1260 pieces	4 / 20
Sleeve Hot 8 oz	12414823	816326018076	1475 pieces	6 / 30
Sleeve Hot 12/16/20 oz	12414746	816326010858	1475 pieces	6 / 30
Cup Cold 12 oz	12513021	8445290160256	1000 pieces	4 / 20
Cup Cold 16 oz	12513023	8445290159779	1000 pieces	4 / 16
Stir Sticks 175 mm	12527148	6410600034314	10000 pieces	6 / 60
SBUX Napkins	12414904	7322540951721	8000 pieces	4 / 20

## CERMAICS MUGS & REUSABLES

PRODUCT DESCRIPTION	SUPPLIER ITEM NO.	GTIN	CONTENT CU	TOTAL UNITS PER LAYER / PALLET
Mug 4 oz	12567606	8445290893598	4 pieces	2 / 6
Mug 8 oz	12567541	8445290893628	4 pieces	7 / 21
Mug 12 oz	12567538	8445290893659	4 pieces	6 / 18
Mug 16 oz	12567505	8445290893673	4 pieces	6 / 18
Cup Lid Hot Reusable 12 oz	12521277	8445290314420	25 pieces	12 / 84
Cup Lid Hot Reusable 16 oz	12521281	8445290313904	25 pieces	12 / 72
Cup Lid Cold Reusable 16 oz	12588403	8445290910240	25 pieces	12 / 144

## APPENDIX 3: SINGLE-SERVE PROGRAM

### STICKS & POUCHES

PRODUCT DESCRIPTION	SUPPLIER ITEM NO.	GTIN	CONTENT CU	TOTAL UNITS PER LAYER / PALLET
Premium Medium Roast Coffee	12604436	7613287295507	1500 x 2.3 gram	9 / 24
Premium Cappuccino	12604319	8445291568853	40 x 720 gram	19 / 190
Latte Caramel Mix	12562949	8445290290649	6 x 115 gram	28 / 196
Premium Hot Chocolate	<i>More information coming soon</i>		<i>More information coming soon</i>	
Sugar White	12427265	8710348205853	3000 x 2,5 gram	9 / 63
Sugar Brown	12428619	8710348205860	3000 x 2,5 gram	9 / 63
Cup Hot Double Wall 10 oz	12494442	7613287755681	690 pieces	4 / 16
Lid Hot Board 8/10oz	12578975	5060622810895	1386 pieces	4 / 20

# APPENDIX 4: SEASONAL CAMPAIGN

SEASONAL CAMPAIGN PRODUCTS				
PRODUCT DESCRIPTION	SUPPLIER ITEM NO.	GTIN	CONTENT CU	TOTAL UNITS PER LAYER / PALLET
Beverage Base Strawberry Acai	12614523	14062396072194	12 x 1 Liter	14 / 56
Slices Strawberry	12614550	14062396107735	12 x 50 gram	8 / 56
Sprinkles Toffee	12432940	15022972004949	4 x 311 gram	168 / 294
Syrup Pumpkin	12614483	4064659074184	6 x 1 Liter	24 / 120
STARBUCKS Syrup Toffee Nut	12534787	5057624840531	6 x 1 Liter	20 / 80
WPS Cup Hot Hday 8 oz	12585207	762111343482	1000 Pieces	6 / 30
WPS Cup Hot Hday 12 oz 1000 pieces NL	12433330	762111343499	1000 pieces	4 / 16
WPS Cup Hot Hday 16 oz 1000 pieces N1 NL	12585228	762111343505	1000 pieces	4 / 12
WPS Cup Hot Hday 16 oz 1000 pieces N1 XE	12585208	8445290405425	1000 pieces	4 / 12



**Would you like to receive more information?  
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